

MY SOCIAL Lady

OUR SERVICES IN ACTION

Consistent Valuable Content

Communicating on a consistent basis with your clients is valuable!

Creating content that is clear, consistent, valuable, and engaging helps build your brand digitally!

'Karate' translates to 'empty hand.' That's because the nature of Karate is combat without weapons. [#Translation](#) [#Combat](#) [#IMAA](#)



Say, "Hello!" 🙋 to Leeah from Team [#USFTampaChick](#). 😊 Her favorite chicken salad is Kickin' Kay Lynne. Leeah knows sign language, and in her free time she enjoys painting 🎨 and reading 📖. She has been on our CSC team for over a year!



It's National Coffee Day! How do you take your coffee? Hot? No cream? Fancy? Bring on the iced latte?

[#NationalCoffeeDay](#) [#APEXFinancialSolutions](#) [#taxconsulting](#)



MY SOCIAL Lady

OUR SERVICES IN ACTION

*Responsive
Messages,
Comments
and Reviews*

Interacting with your clients when they reach out to you shows that you care!

58% of consumers research a brand before the buy or visit. If they interact with you, you want them to have a good experience!



Amy Marie  recommends Irizarry Martial Arts Academy. November 23, 2019 · 🌐


I love ❤️ love ❤️❤️ love the Keiko Shin Land O'Lakes owners like my family. Jeimy & Wilson have treated us like family. They've been there for me and loved my kids like their own. They've taught them so many things about respect, honesty, integrity, teamwork, family, etc etc. I'm forever changed and grateful.

 Irizarry Martial Arts Academy 1 Comment

 Like  Comment  Share 


 Irizarry Martial Arts Academy Thank you for your kind words Amy! ❤️


APR 28, 2020, 1:55 PM


 Hey is your restaurant open for take out right now?

APR 28, 2020, 5:17 PM

 Yes we are open [until 8pm](#) 

 Do you have an app to mobile order ahead for pickup orders?

 We do have an app. Search in the App Store for Craving Credits and then set up your account. Mobile ordering can be done in the app or you can call into the store.

 Meli Rentas Sorry I missed it. Hope I can catch the next one. Thanks for all you do for our community. 🙏❤️

Like · Reply · Message · 19w



Author

Wellspring Counseling, Miami Meli Rentas we will be sharing the video this week!



OUR SERVICES IN ACTION

Low Budget Growth Over Time

With Facebook Ads for as little as \$1/day, we can provide support for ad creation that will grow your account over time.

With as little as \$60 per month, we had a client go from 2,700 Facebook likes to over 3,700 within a calendar year.

That is almost 40% growth and 1,000 more people connected to their brand for about \$720.

*Cost does not include our ad management fee. Results may vary.



OUR SERVICES IN ACTION

Grand Opening Facebook Marketing

Launching a business with a strong social media presence can set a business up for a win!

Case Study Client:

Franchise Owner was recommended to spend \$3,000 by corporate office on Facebook advertising for Grand Opening.

- Budget: \$1,500
- 65K impressions
- Over 3K people 'liked' the Facebook page
- 3.9K people responded to the Facebook Event
- We hit all target milestones set forth by the corporate office

*Cost does not include our ad management fee. Results may vary.



OUR SERVICES IN ACTION

Employee versus a Consultant

An experienced social media manager makes an average of \$63,000 per year (Starting salary \$42,000)

With benefits, payroll taxes, etc an entry level social media manager could cost a business nearly **\$4,000 per month!**

Our basic package starts at **\$425/mo or \$100 per week!**