

'Karate' tranlates to 'empty hand.' That's because the nature of Karate is combat without weapons, #Translation #Combat #IMAA



Say, "Hello!" 👋 to Leeah from Team #USFTampaChick. 😊 Her favorite chicken salad is Kickin' Kay Lynne. Leeah knows sign language, and in her free time she enjoys painting 🤪 and reading



It's National Coffee Day! How do you take your coffee? Hot? No cream? Fancy? Bring on the iced latte?

#NationalCoffeeDay #APEXFinancialSolutions #taxconsulting



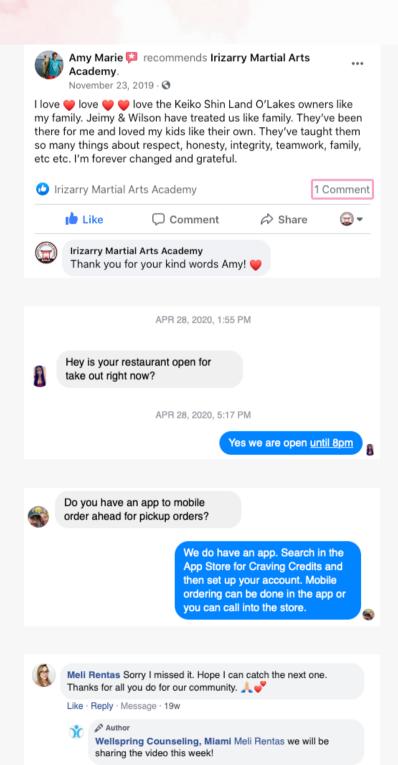
# Consistent Valuable Content

Communicating on a consistent basis with your clients is valuable! Creating content that is clear, consistent, valuable, and engaging helps build your brand digitally!



Responsive
Messages,
Comments
and Reviews

Interacting with your clients when they reach out to you shows that you care! 58% of consumers research a brand before the buy or visit. If they interact with you, you want them to have a good experience!





### Low Budget Growth Over time

With Facebook Ads for as little as \$1/day, we can provide support for ad creation that will grow your account over time.

With as little as \$60 per month, we had a client go from 2,700 Facebook likes to over 3,700 within a calendar year.

That is almost 40% growth and 1,000 more people connected to their brand for about \$720.

\*Cost does not include our ad management fee. Results may vary.



## Grand Opening Facebook Marketing

Launching a business with a strong social media presence can set a business up for a win!

#### Case Study Client:

Franchise Owner was recommended to spend \$3,000 by corporate office on Facebook advertising for Grand Opening.

- Budget: \$1,500
- 65K impressions
- Over 3K people 'liked' the Facebook page
- 3.9K people responded to the Facebook Event
- We hit all target milestones set forth by the corporate office

<sup>\*</sup>Cost does not include our ad management fee. Results may vary.



### Employee versus a Consultant

An experienced social media manager makes an average of \$63,000 per year (Starting salary \$42,000)

With benefits, payroll taxes, etc an entry level social media manager could cost a business nearly **\$4,000 per month!** 

Our basic package starts at \$425/mo or \$100 per week!